



Partnership Portfolio

PERMANENT MAKEUP · BODY SCULPTING · ATLANTA

"For 16 years ~~Bri & Lasha~~ ~~Ownership & Lead Artist~~ ~~of~~ ~~the~~ ~~Atlanta~~ ~~PMU~~ ~~Studio~~ ~~we~~ ~~are~~ ~~looking~~ ~~for~~ ~~partners~~ ~~who~~ ~~want~~ ~~to~~ ~~add~~ ~~elite~~ ~~PMU~~ ~~to~~ ~~their~~ ~~studio~~ ~~without~~ ~~hiring~~ ~~full-time.~~"

ABOUT THE ARTIST

16+ years. *Real results.*



Brittany "Bri'Lasha"
OWNER · LEAD ARTIST

Brittany "Bri'Lasha" has been in the beauty industry for over 16 years, building a reputation for permanent makeup work that holds up — clean technique, modern shapes, healed results her clients keep coming back for.

She runs Bri'Lasha Beauty Bar out of **Clarkston and Grayson locations** in metro Atlanta, with mobile service for established clients. Her specialty lines: ombré microshaded brows, lip neutralization and blush tattoo, and scalp micropigmentation (SMP) for hair restoration.

This document is for **studio owners, salon partners, and beauty pros** who want to add elite-level PMU to their offering without hiring full-time — through booth rental, referral partnerships, or co-marketing.

OMBRÉ BROWS

LIP NEUTRALIZATION

LIP BLUSH TATTOO

SMP

WOOD THERAPY

V-STEAM

16+

YEARS IN THE INDUSTRY

3

PMU SPECIALTY LINES

2

STUDIO LOCATIONS + MOBILE

500+

CLIENTS SERVED

BRI'LASHA BEAUTY BAR

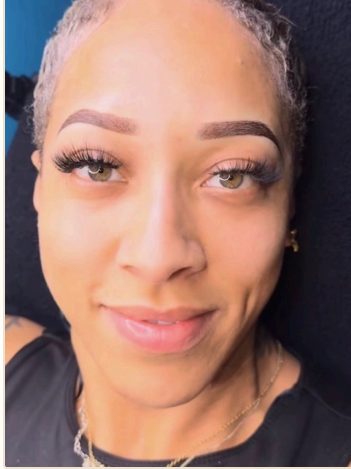
@BRILASHABEAUTYBAR · 678 400 3676

Ombé *Brows.*

Microshaded brows with a soft gradient — fuller and defined at the tail, soft at the front. Heals to a powdery, makeup-finish look that lasts 1-3 years.



BEFORE



AFTER



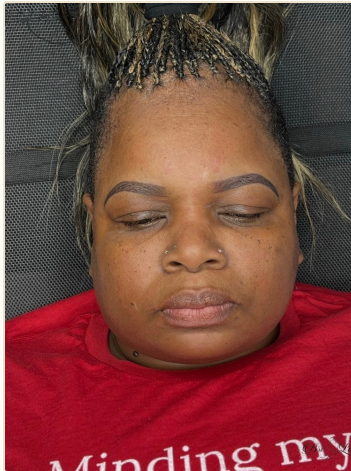
BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER

Healed *Results.*

Brows photographed 6+ weeks post-procedure, fully healed. This is what clients actually live with — soft, natural-shaded, no flaking or fading.



6 WEEKS HEALED



6 WEEKS HEALED



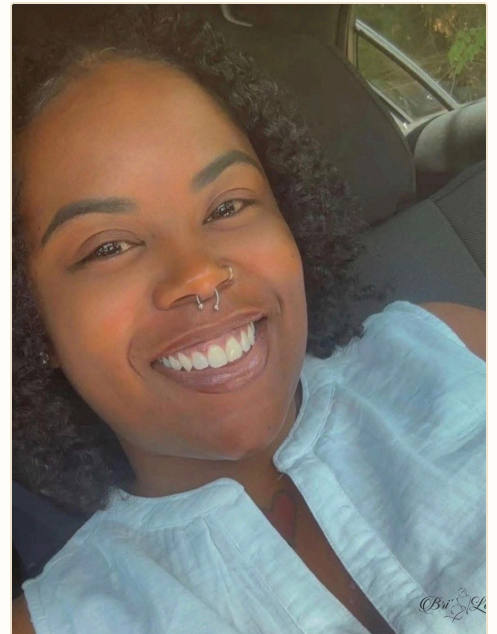
8 WEEKS HEALED



8 WEEKS HEALED



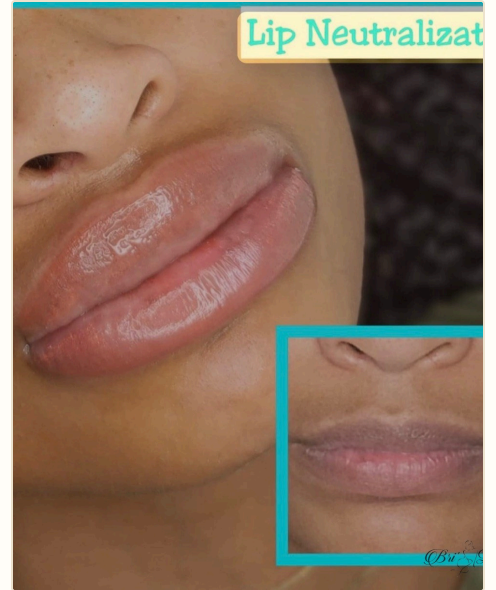
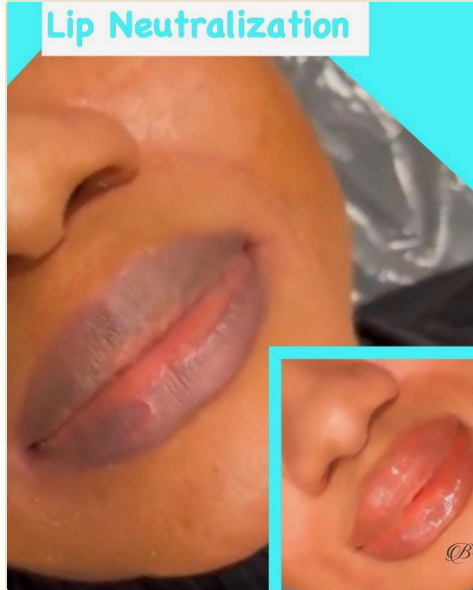
12 WEEKS HEALED



12 WEEKS HEALED

Lip Tattoo.

Lip neutralization (correcting dark or uneven pigment) and ombré blush tattoo (soft, kissed-from-within color). Two services, one healed result that lasts.



BRI'LASHA BEAUTY BAR

LIP TATTOO · @BRILASHABEAUTYBAR

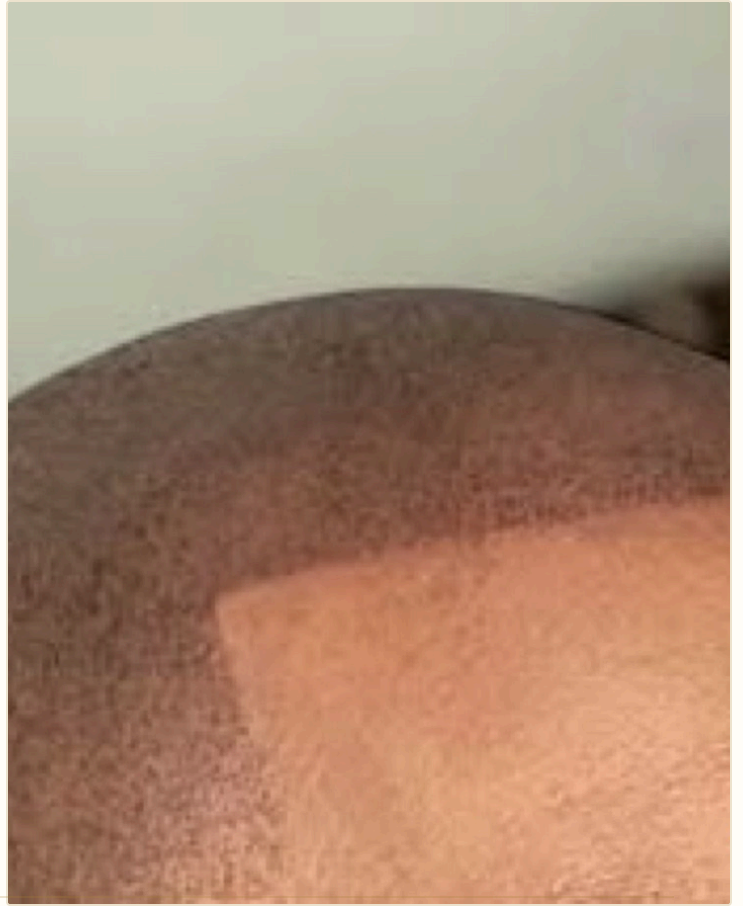
Scalp *Micropigmentation*.

Tiny pigment dots that create the look of a fuller hairline, density on thinning crowns, or a fresh shaved-head finish. The fastest-growing service in our book — and where most partnership inquiries come from.





BRI'LASHA BEAUTY BAR



SMP · @BRILASHABEAUTYBAR

Three ways *to work together.*

Pick what fits your studio. No long-term contracts, no exclusivity, no obligation to ramp fast. We grow as your clients ask for the service.

01 · Booth *Rental*

FOR STUDIOS WITH EXTRA ROOM — SMP, BROWS, LIP WORK

Bri rents a dedicated chair or treatment room from you on set days. You keep 100% of your normal client revenue. She keeps 100% of her PMU revenue. Adds a new revenue stream to your studio without you doing the work.

BEST FOR

SETUP

YOUR EFFORT

Studios w/ unused chair time **Days/weeks** **~0 hours/week**

02 · Referral *Partnership*

FOR LASH/BROW TECHS, HAIR STYLISTS, ESTHETICIANS

Send Bri the brow clients you can't service (PMU isn't your lane). She services them, you get **15-20% referral fee** on each completed booking. Clean handoff, white-glove service, your client comes back to you for everything else.

FEE

SETUP

MIN VOLUME

15-20% of booking **Same day** **None**

03 · Co-Marketing *Collab*

FOR ALIGNED BRANDS — WELLNESS, BEAUTY, FASHION

We swap audiences. Joint Instagram content, cross-feature in newsletters, paired service bundles (brows + lashes, SMP + men's grooming, lip tattoo + injectables). You bring your list, she brings hers, both grow.

BEST FOR

SETUP

COMMITMENT

Aligned brands **1-2 weeks** **Per-campaign**

LET'S TALK

Start the *conversation*.

Text Bri directly — no forms, no schedulers, no waiting on a CRM. Whichever model fits, we can usually get a first conversation done in 10 minutes.

TEXT /
CALL

678 400 3676

INSTAGRAM

@brilashabeautybar

WEBSITE

brilashabeautybar.com

PARTNERS

brilashabeautybar.com/partners

FIRST MESSAGE

"Hi Bri — I run [your studio]. Saw your portfolio and want to talk [booth / referral / co-marketing]. Best time to call?"